

LIVE ROUTE

INTEGRITY • INNOVATION • COMMITMENT

GROW BUSINESS STRENGTH

CHOOSE SAAS SOLUTIONS
DELIVERED BY LIVEROUTE



Company Profile



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LiveRoute Introduction

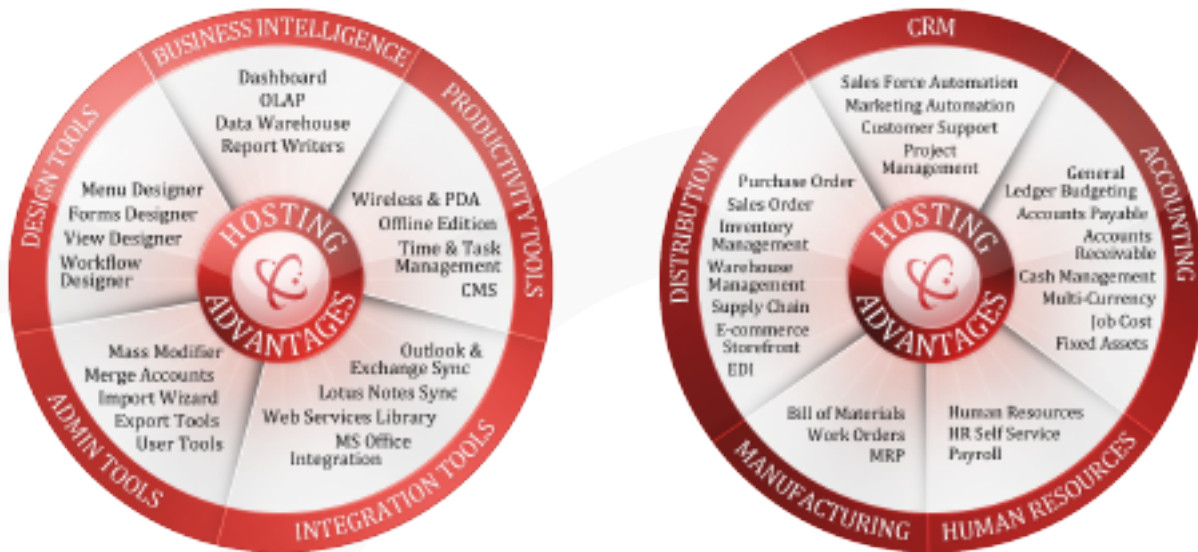
LiveRoute is a privately held technology company focused on delivering IT solutions and services to its clients. LiveRoute is based out of Dubai and covers the entire Middle East region.



LiveRoute is in the business of providing state of the art software solutions through “software-as-a service” (SaaS) delivery model to solve business needs of small, medium and enterprise companies as well as governments across the region.

LiveRoute is the only powerhouse in the Middle East which is established to only offer SaaS value proposition of cost effectiveness, ease of use and quick implementation of mission critical business applications. By doing so, LiveRoute passionately believes in helping its customers focus on their core-competencies while taking the concerns of system management, security, integration and system uptime away from its customers and as a value proposition that it offers.





LiveRoute intends to deliver professional services to configure, customize, and integrate the various SaaS based solutions it offers, with the current systems of its customers to deliver immediate business value and competitiveness. Other key areas LiveRoute focuses on are professional training offering for its customers on the solutions it sells in collaboration with various software publishers.

It is LiveRoute's utmost intention that its clients enjoy the highest level of satisfaction and professional delivery of various IT solutions and services that they receive. LiveRoute strives to make each customer's business needs a priority and delivers the highest quality of professional services through its consultants with multiple years of project management and IT project delivery experience. LiveRoute's vision is to offer "New software Models to its (customers) for better business", to all its customers either from private enterprises or public sector organizations.

LiveRoute has an experienced executive team, individuals with many years of experience in the region in Hardware, Software, Services, and Consulting businesses. The executive team has many years of solid business experience in the IT industry in the region. Each of executive team members has minimum 15+ years of working experience in the region and in the US with international companies like Cisco Systems and Microsoft Corporations, as well as the neXgen Advisory Group.



LiveRoute has formed a strategic partner alliance to market and sell Aplicor's state of art, easy to deploy and cost effective SaaS based ERP, CRM and BI solution and relevant professional services jointly in the region. LiveRoute is Aplicor's Master Partner for the Middle East.



LiveRoute is....

- ✓ SaaS provider of Secure, Scalable, Reliable & Cost-effective Technology Platform & Critical Business Solutions like (ERP, CRM, Portals and BI) to Governments, Enterprises and SMBs across Middle East
- ✓ Committed to building long-term, mutually rewarding relationships with customers, partners, software publishers, Data Centre operators, Service Providers, Industry Consultants, and Systems Integrators
- ✓ Aplicor's master & strategic partner in the Middle East

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New Software Models for Better Business

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